

## SUMMARY

The main objective of the work entitled „Risk management and the business model in family enterprises” is to assess the specificity of risk management in family enterprises in the SME sector in the context of the adopted business model.

In order to fully achieve the main goal several sub-goals were set:

C1: Qualitative and quantitative characteristics of micro, small and medium-sized family enterprises.

C2: Presentation of today's dominant business models.

C3: Risk evaluation in family enterprises of the SME sector in the Śląskie Province.

C4: Review of business models functioning in family enterprises of the SME sector in Śląskie Province.

C5: Study of the impact of risk management on the business model in the surveyed entities.

With the objectives of the doctoral dissertation formulated in this way, the following main hypothesis was adopted, which assumes that: risk management in family enterprises from the SME sector has an impact on the adopted business model. In addition, auxiliary hypotheses have been established:

H1: Risk identification and appropriate response to them depends on the size of the family business.

H2: The etiology of the functioning of a family enterprise from the SME sector is a determinant of the frequency of risk identification.

H3: The time that a family business operates in the market determines the success of the business.

The dissertation includes an introduction, five main chapters and a summary and bibliography. The first three chapters are theoretical and cognitive. Chapter four and five - presentation of results in the light of own research.

The first chapter discusses the issues related to the definition of a family business. Then, the influence of family ties on the functioning of the enterprise was indicated, presenting the essence of the meeting of goals, family relations with the goals of the enterprise. Type and characteristics of family enterprises are presented and the statistical approach to family enterprises in Poland are provided.

The second chapter describes the concept and essence of risk in an enterprise. Various risk classifications are presented, with particular emphasis on risks occurring in

family businesses. Then the identification and analysis of risk management in the company was indicated. A description of the activities and decisions related to risk management in the company is included.

The third chapter describes the issues of the business model, which is a concept of enterprise management, presenting the dominant business models today. The elements that make up the business model were presented. The types of business models characteristic for family enterprises were indicated. Moreover, the business model was discussed in the context of the company's strategic goals.

The fourth chapter contains information on the research group and the characteristics of research methods. A diagram of the impact of risk management on the business model used in family enterprises has been presented. On the basis of the analyzed results of the survey, the types of risk in family enterprises of the SME sector in the Śląskie Province and the approach of the surveyed entities to risk identification were indicated.

The results of the research on selected aspects of the business model adopted by family businesses participating in the study are presented in chapter five of the study. The review of business models functioning in family enterprises of the SME sector in the Śląskie Province and the impact of risk management on the business model in the surveyed entities was indicated.

The summary includes the most important conclusions and recommendations for future considerations.

The main conclusion from the work is that risk management has an impact on the business model adopted by the family enterprise.

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